

**LAUNCHING OF NEW 'PRODUCT'  
RETAIL HEALTH INSURANCE SCHEME (RHIS)**

Being the text of the address at the world press conference

**delivered by**

**Sir, Dr. Kayode Obembe**  
Vice Chairman and Chief Executive Officer

**Premier Medicaid International**  
Health maintenance organization  
National Health Insurance Scheme

**During**

**The Annual General Meeting  
Hypertension Clinic  
Iyaganku Ibadan**

**Under the chairmanship of**

**Emeritus Professor O.O. Akinkugbe**

**On**

**Tuesday 12, June 2012**

**The Chairman of PMI  
Board of Directors  
Shareholders  
Management team of PMI  
NHIS Officials  
Members of the press  
Ladies and Gentlemen**

It is my pleasure and privilege to welcome you all to this official launching of our new 'product' or programme of health insurance taking place today.

The design of this 'product' is necessitated by the request of teeming population of Nigerians who want to come on board on our health insurance scheme but do not know how.

All the previous schemes were either crafted to suit particular groups, catchment areas, or bored down by bureaucracy and bottlenecks, which the ordinary prospective enrollees found difficult to overcome. The existing programmes have been highlighted in the flyer i.e. 1. Formal sector 2. Private Sector 3. Tertiary Institution 4. Community Based and 5. Voluntary Contributors.

The **RETAIL HEALTH INSURANCE** – **RHIS** - is extremely simple -

The prospective enrollee will just go to our website, click on RHIS, pick his/her own benefit package, provider hospital, download and fill registration form, go to the bank and pay the corresponding premium. The teller and the form are to be submitted to the nearest office of Premier Medicaid. The enrollee access card will be delivered to the enrollee residence and the name will appear on the panel list for the hospital of his choice from the network.

This is particularly useful to Nigerians in the Diaspora who are very eager to purchase health insurance for their relatives in Nigeria. It is also beneficial to employees of banks, financial houses and industries who demand for and deserve enhanced benefit package due to the nature of their jobs.

This is actually in tune with the mission of Premier Medicaid i.e that every Nigerian should have **facilitated** access to efficient, effective, and qualitative health care anywhere and at all times.

**Sir, Dr. Kayode Obembe**